

County Profile: Prowers County (Rural)



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County Overview

Population Information 2023*

Total
Population
11,795

Unique Lives
in the CO APCD
9,770

Insured
Population**
10,604

% Total Population
in the CO APCD

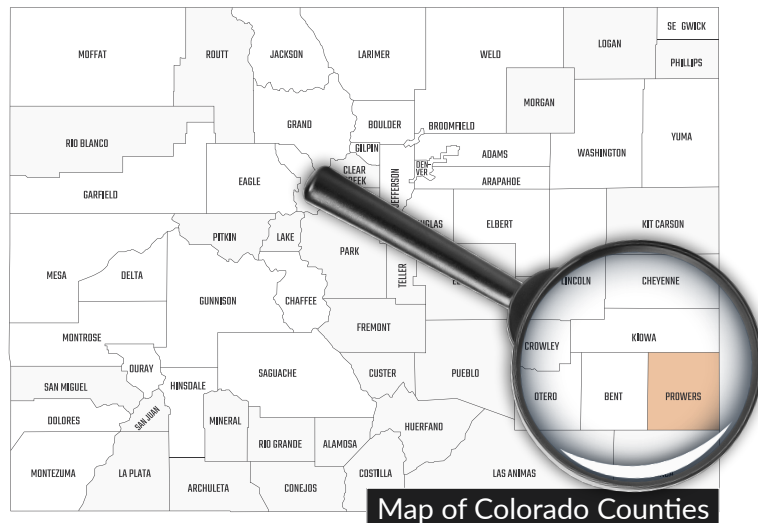
83%

% Total Insured Population
in the CO APCD

92%

*Data comes from the [CO APCD Insights Dashboard](#), with data from reporting year 2023. See full considerations and [methodology](#) for Insights Dashboard population reporting.

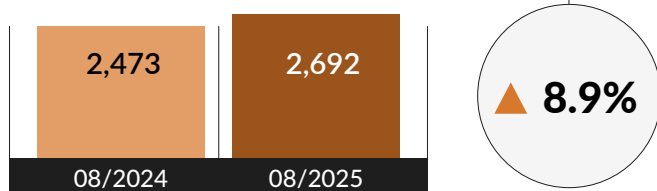
**County population and insured estimates are based on five years of Census data leading up to the selected year.



Map of Colorado Counties

Year-Over-Year County Enrollment

Commercial



Commercial and Medicaid only, does not include Medicare Fee-for-Service or Advantage.

Medicaid



Spending on Care in Prowers County

Payments Made by Health Plans and Patients Combined | All Payers, 2023 | Per Person Per Year (PPPY)

All data in this section comes from the [Community Dashboard](#), with most recent data through reporting year 2023.

Total Cost Per Patient + Plan	Statewide Average	County Rank	Inpatient	Outpatient	Professional	Pharmacy
\$9,477	\$8,231	33 Lower is better, out of 64 counties	\$2,012	\$3,490	\$2,489	\$1,678

County Trends and Notes | All measures reflect data from the [Community Dashboard](#) (2013 -2023)

- Prowers County has a **consistently lower rate of people who use primary care** than most counties in Colorado. In 2023, Prowers County recorded a primary care user rate of 487 per 1,000 people, compared to a statewide benchmark of 546 per 1,000 people and rural county benchmark of 555 per 1,000.
- Prowers County records a **lower rate of health care non-users**, or people who have health insurance but do not use it, than most other Colorado counties. In 2023, Prowers County recorded a health care non-user rate of 205 per 1,000 people, markedly lower than the statewide benchmark of 246 per 1,000 people and rural county benchmark of 243 per 1,000.
- Prowers County has one of the **highest rates of people who use the emergency department (ED)** among all Colorado counties. In 2023, Prowers County recorded an ED visit rate of 497 per 1,000 people, compared to a statewide benchmark of 316 per 1,000 people and rural county benchmark of 344 per 1,000. Overall, Prowers County ranks 6th among Colorado counties in ED utilization (ranked highest to lowest).

Explore more county profiles and download the full underlying dataset for the Community Dashboard on [civhc.org](#).